

# 2010 Miss Indiana Contestant Advertising Program

## 1 Program Rewards

### 5 Full Page Ads Sold:

- ★ \$100 Advertising Scholarship
- ★ \$100 Scholarship to Local Pageant

### 10 Full Page Ads Sold

- ★ 2 Final Night tickets to Miss America 2011
- ★ \$200 Advertising Scholarship
- ★ \$100 Scholarship to Local Pageant

### Ad Cost for Contestant

- ★ Full Page Ad—\$300
- ★ Half Page Ad—\$150

All checks should be made payable to: **Miss Indiana Scholarship Pageant**. Full payment is due with artwork.

## 2 Contract and Artwork Deadline

April 25, 2010

## 3 Advertiser Information

Advertiser \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

email \_\_\_\_\_

Ad size: \_\_\_\_\_ Full Page \_\_\_\_\_ Half Page

Amount Included: \_\_\_\_\_

**Local Pageant:**

\_\_\_\_\_

**Contestant Name:**

\_\_\_\_\_

**All ads submitted must be print ready.**

### Preferred File Format:

For the best quality of our publication, we ask that the following file formats be used:

- Print-ready Adobe PDF
- TIFF (at least 300dpi)
- JPEG (at least 300dpi)
- All artwork should be saved at a high-resolution

### Ad Specifications:

This program only allows black and white ads. Color cannot be used.

#### Full Page

- Page size: 8.5x11
  - Size with bleeds: 9x11.5 (.25" bleed)
  - Safe type area: 7.5x10
- (If ads with bleeds are not prepared correctly, they will not bleed to the edge of the page.)

#### Half Page

- Ad size: 8x5.125 and will not bleed

**Fonts:** All fonts should be embedded in to the files that are submitted.

**Media:** Ad will be accepted on CD or by email if they are smaller than 5MB.

**Ads will be accepted on Kick Off day, April 25th, 2010 to send art after that date, please mail or email to:**

Miss Indiana Scholarship Pageant  
Attn: Contestant Advertising  
PO Box 40775

Indianapolis, IN 46240

Or email: [aren@missindianapageant.com](mailto:aren@missindianapageant.com)

If you have questions about ad specifications, please call **Aren Howell** at **317-902-4189**.

**You must have a Contestant Ad Contract for each ad submitted.**